



Natural & Organic Products Europe 2015 – billed as the essential event for the natural and

organic industry – will take place at Excel, London, on April 19 and 20. It will feature 600 exhibitors showcasing thousands of natural and organic products, says its organiser.

These will include supplements, botanicals, superfoods, traditional herbal medicines, homeopathic remedies, personal care and beauty products, eco-household products and food and drink. There will be four sections: Natural Living, Natural Health, Natural Beauty & Spa, and the Natural Food Show.

To register for a free trade pass, readers should visit www.naturalproducts.co.uk, quoting priority code NPG44. We are showcasing some of the key brands to look out for at the event. An exhibitor list is in the 'visit' section of the website.

Herbatint relaunch at show

Herbatint, "the original and authentic hair colourant" range drawn from over 40 years' experience in natural hair dye, is being relaunched at the Natural & Organic Products Europe Show. Herbatint has been re-formulated and its extensive gel colour collection has been expanded with three new herbal plant extracts being added. This follows "popular demand and increased sales activity", particularly in Leicester, where Herbatint was launched and which saw sales of over 2,500 units last year. The Asian community are major users of this ammonia and alcohol free range. The products are approved by the UK Vegan Society and are gluten and paraben free. There is a dedicated website at www.herbatint.co.uk. Herbatint supplier is Gentle Beauty Ltd.

GENTLE BEAUTY LTD www.gentlebeauty.co.uk
Stand D40



NZ honeys

Quality honeys from New Zealand will feature on the Wedderspoon stand. The company says that it sources some of the world's finest, raw, organic mono-flora honeys from the pristine pastures and rugged mountains of New Zealand. Other stated features are: 100 per cent raw, unpasteurised, chemical and pesticide free; traceable back to the master beekeeper; and hives made from environmentally friendly material. Raw honey, the company says, means that it has not been heated above 35C. This ensures that "natural bee enzymes, antioxidants, vitamins and minerals and activity present in the honey remain unaltered". It says that its KFactor method enables it to authenticate true unadulterated Manuka Honey and its origin. Among the company's products is a "Honey on the Go" range comprising boxes of 24 single serve pouches, and Manuka honey lozenges in a variety of flavours. There are also conventional packs of honey in a variety of types and flavours.

WEDDERSPOON UK
www.wedderspoon.co.uk
STAND P24



Gracious foods for babies

Organic baby food purees from Goodness Gracious Foods will be among baby foods at the show. Goodness Gracious Foods are perfectly balanced meals for baby, allowing the digestive system to work gently, the company says. Aware that children's taste buds are formed in "those first important three years", Katherine Gubbins (founder) has created a range of 100 per cent organic and gluten-free puree pouches that contain no added sugar but "plenty of wholesome grains, nutritious flavours and tasty, health-promoting spices". A new addition to the range is Mango, Coconut and Brown Rice puree pouches.

GOODNESS GRACIOUS FOODS
www.goodnessgraciousfoods.com
Stand R17

